

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP OCT22/12 12.11
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6144805

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	DCCC	EST #1193	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	OCT23/12	OCT29/12	WK-1
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE OCT22/12 12.11

REP: TO LENA
FR JULIE
OK'D M2
TTLS RTS
PLSC FM, HTX 10/22

STA =

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1193												
6	S		700A-900A	30		\$1,750.00	10/23	10/26	5		TU-F	5
PROGRAM : GMA												
49	A		600A-700A	30		\$1,750.00	10/25	10/25	1		THU	1
PROGRAM : NEWS ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT25 ON LINE-6 FOR 1 SPOT/WK												

REP: TEL# 703 528 7800FAX# 703 528 7880

REP HEADLINE# 6144805TRF# 312015

CREDIT ADVISORY: AGENCY CREDIT RISK !!

ORDER WORKSHEETHARRIS REPORT FROM REP

OCT22/12 12.11

\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

CHANGES

*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

STATION MAKEGOOD OFFERS:

M2OK'DBUY#6MISSED: TU-F/700A-900A

OCT2530S\$1,750.00(OCT22/12)

OFFER: THU/600A-700A

OCT2530S\$1,750.00PLS ADVISE.

CMT: WE CAN OFFER

OCT/1290480.00NOV/1235970.00

CONTRACT TOTAL126450.00

TOTAL SPOTS96

MARKET TOTALS \$356,530

WFTV 35%WKMG 20%WESH 23%WOFL 16%WKCF 1%WRBW 1%CABL 0%

WOPX 0%WRDQ 4%EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE